



# THE POWER OF DESA CRM PLATFORM

ALL-IN-ONE SALES AND MARKETING SOLUTION



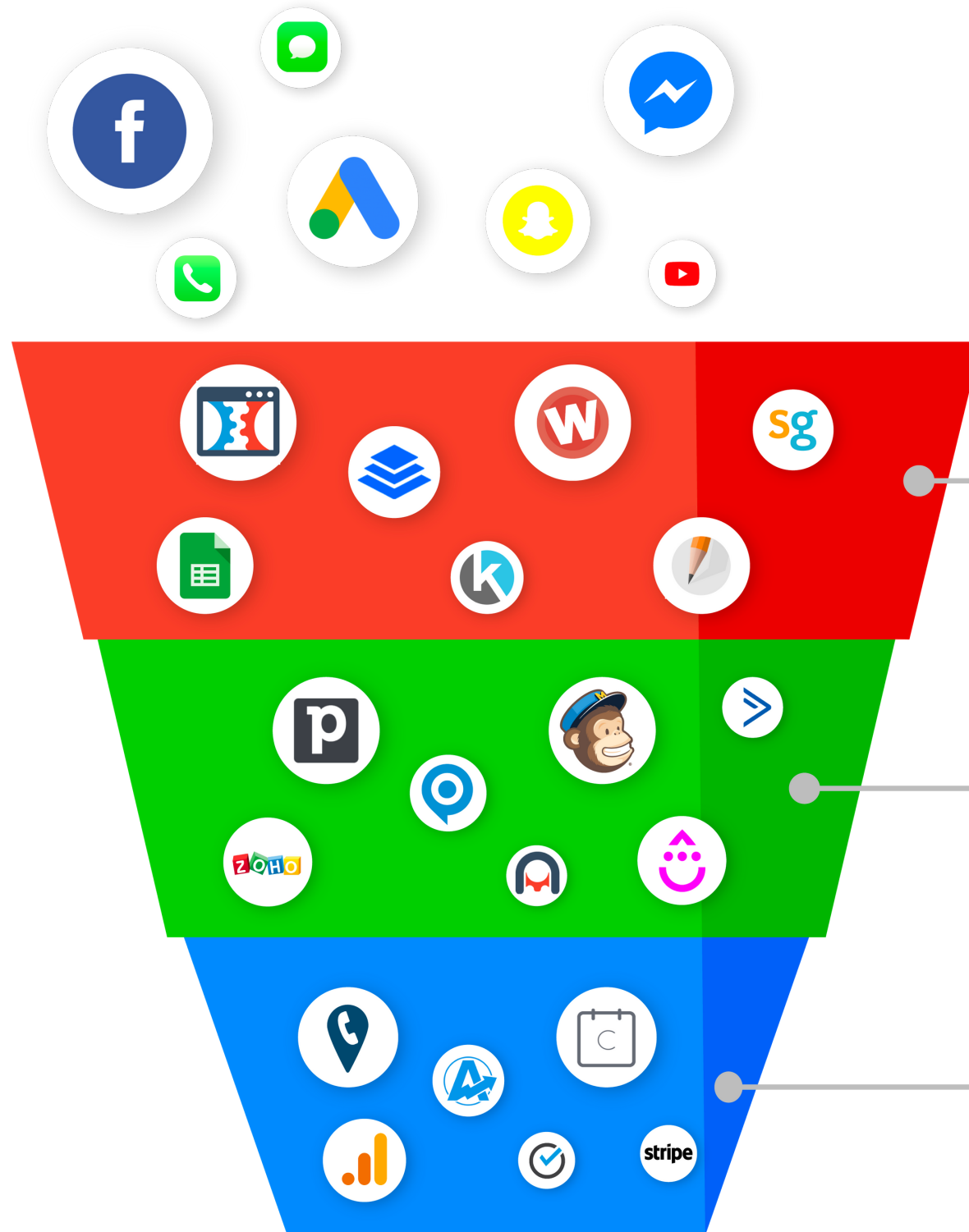
## WHEN AGENTS NEED A CRM?



- You feel overwhelmed with amount incoming leads
- You're wasting too much time on following up
- You can't identify a source of new contacts
- You don't have a transparent customer pipeline
- Your marketing results are unpredictable

# BUILDING THE REAL ESTATE MARKETING ENGINE

All the tools you need in one platform without having to "duct-tape" multiple platforms together!



## CAPTURE

Capture leads using our landing pages, surveys, forms, calendars, inbound phone system & more!

## NURTURE

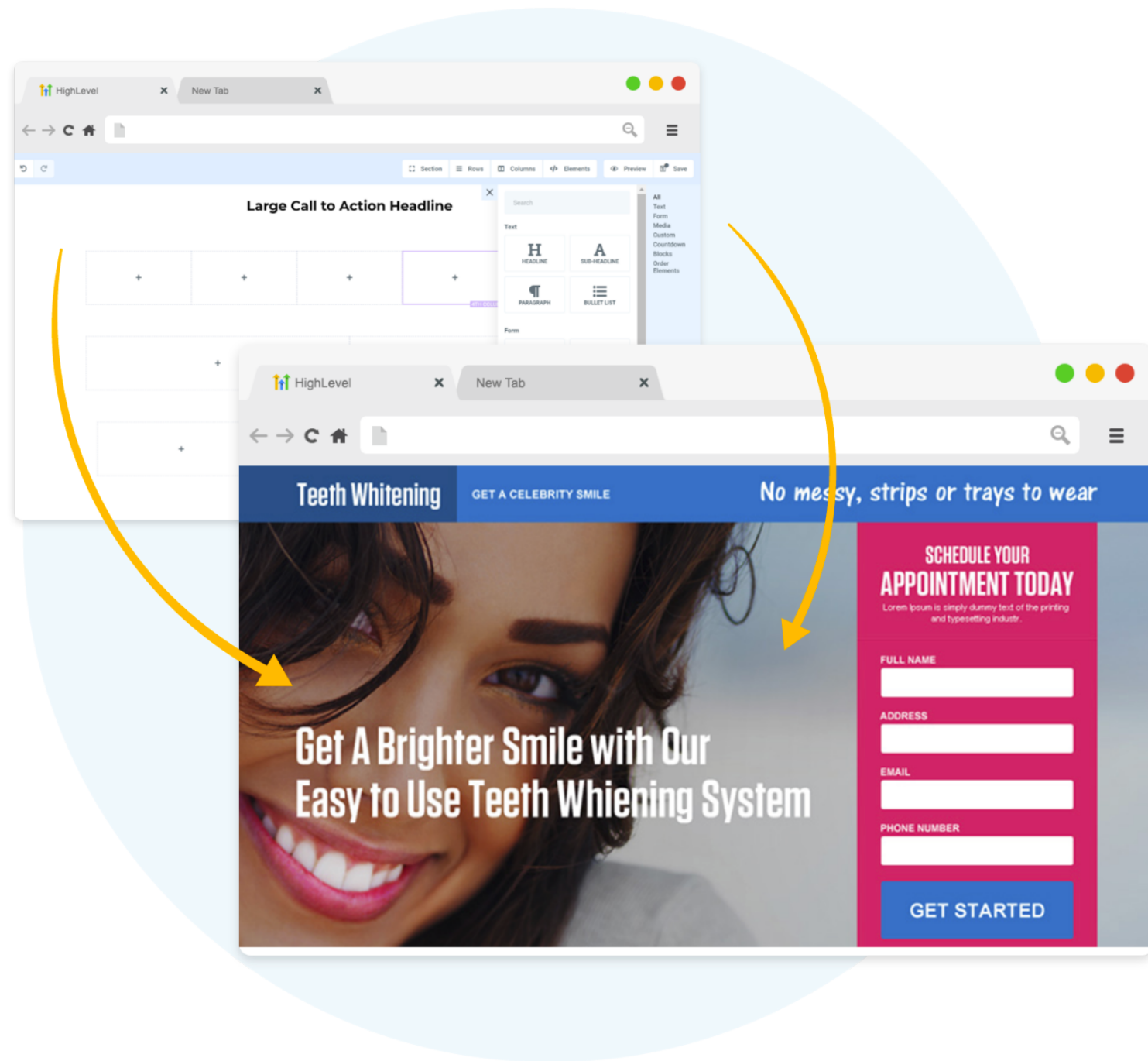
Automatically message leads via voicemail, forced calls, SMS, emails, FB Messenger & more!

## CLOSE

Use our built in tools to schedule appointments, and track analytics!



# CAPTURE NEW LEADS



## CREATE FULL WEBSITES, FUNNELS & LANDING PAGES

Our intuitive platform allows you to create full featured websites with custom menus. Create high-performing and captivating landing pages all in one place!

## DRAG & DROP SURVEYS AND FORMS

Built right in is the ability to capture leads through Surveys and capture forms. You can integrate directly with our page builder or embed them on your own sites.

## ONLINE APPOINTMENT SCHEDULING

We've built our own calendar application within DESA CRM so you can capture the appointment all in one straightforward flow.

# NURTURE LEADS INTO CUSTOMERS

## EASILY CUSTOMIZE YOUR FOLLOW-UP CAMPAIGNS

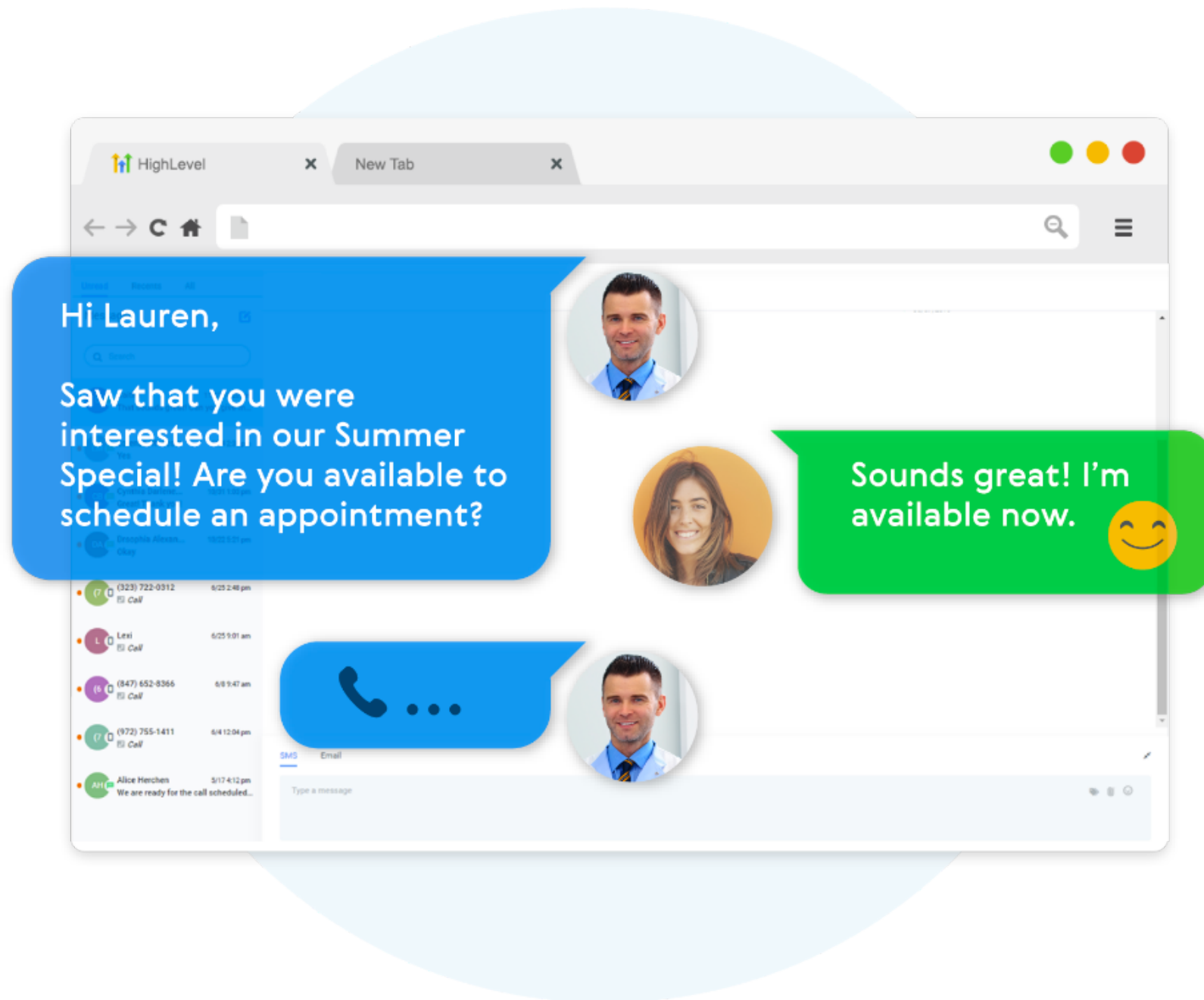
Our Multi-channel follow up campaigns allow you to automate engaging follow ups and capture engaged responses from your leads.

## CREATE MULTI-CHANNEL CAMPAIGNS

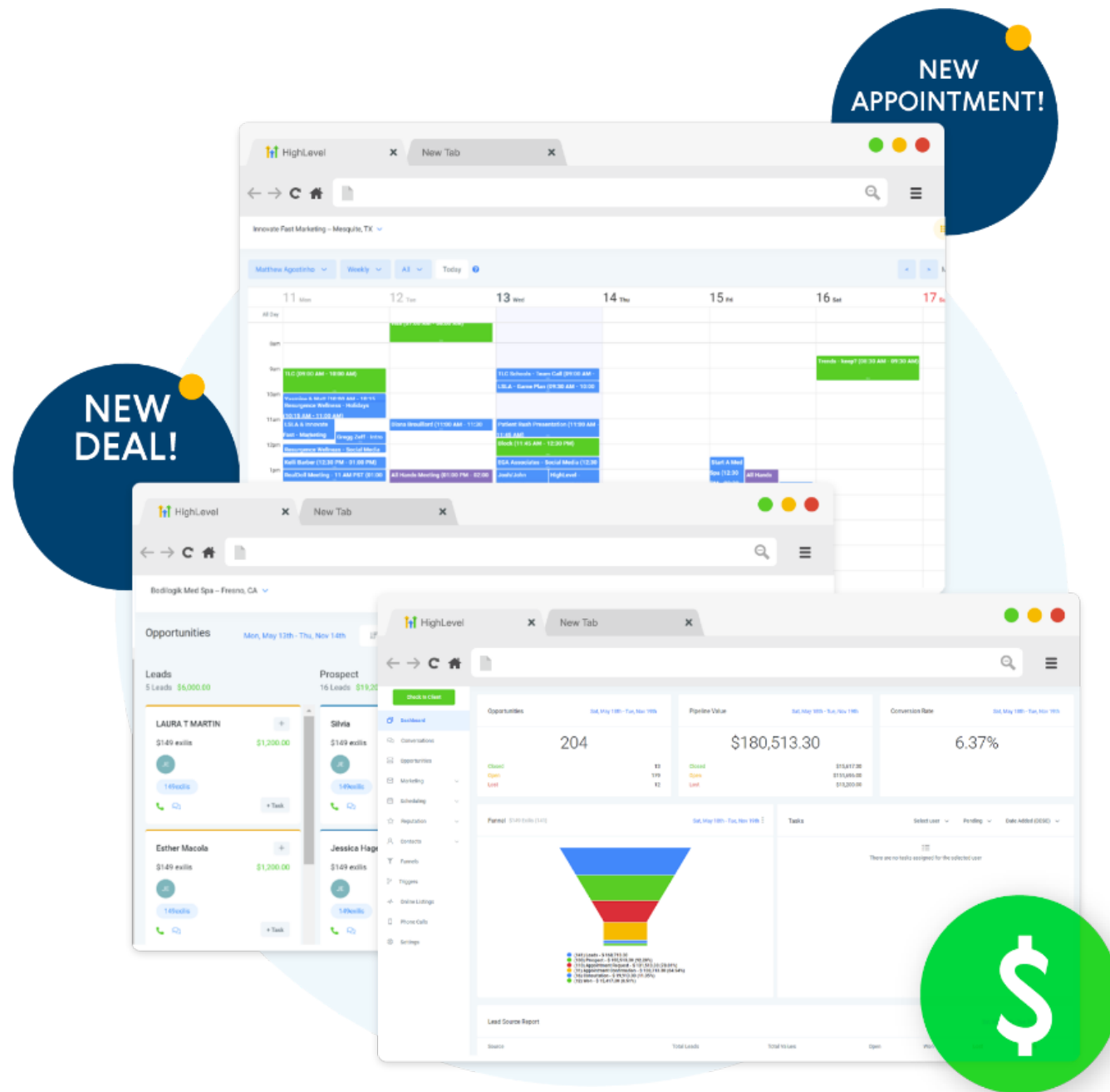
DESA CRM allows you to connect with your leads through Phone Connect, Voicemail Drops, SMS/MMS, Emails, and even Facebook Messenger.

## TWO-WAY COMMUNICATION ON ANY DEVICE

Our full featured mobile app allows you to communicate with your leads on all devices.



# CLOSE MORE DEALS























## MANAGE YOUR WORKFLOW AND PIPELINE

With our built-in Pipeline Management feature, you can keep track of where the leads are and what stage they are in the sales funnel.

## ALL THE ANALYTICS & REPORTS IN ONE PLACE

Our dashboard keeps an overview of where the leads are, and how much money has been generated on each phase.

# DESA CRM FEATURES

FEATURES			
 	EMAIL MARKETING	✓	
	SMS MARKETING	✓	
 	UNLIMITED SALES FUNNELS	✓	
  	WEBSITE BUILDER	✓	
	CALL TRACKING	✓	
   	SURVEYS & FORMS	✓	
 	BOOKING & APPOINTMENTS	✓	
	CRM & PIPELINE MANAGEMENT	✓	
	WHITE LABELED DESKTOP APP	✓	
	TRACKING & ANALYTICS	✓	
 	COURSES/PRODUCTS	✓	

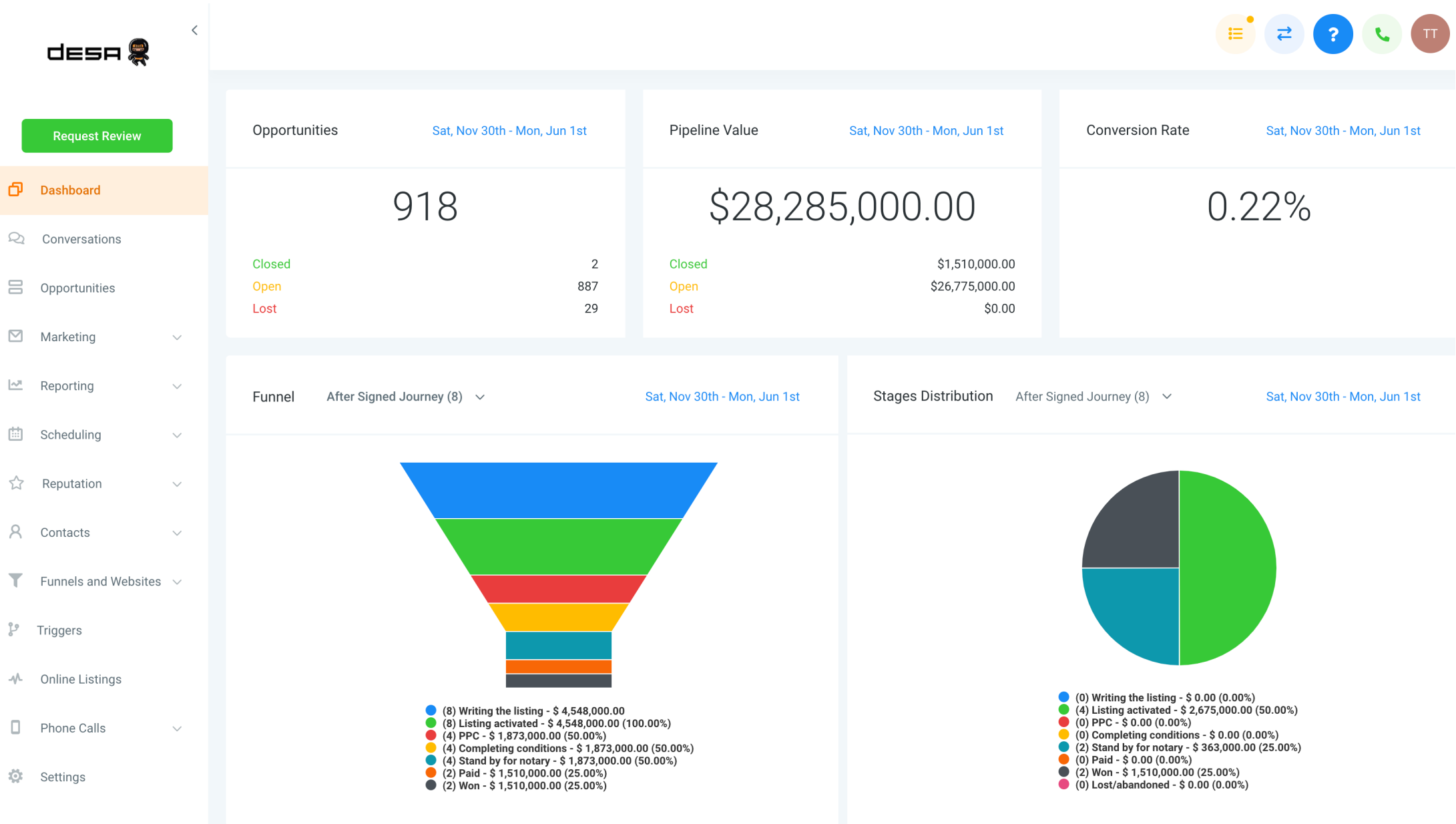




# DESA CRM DEMO



# DASHBOARD



- All important KPIs at one place
- Current state overview
- Task tab to stay informed
- Phone dialer

# OPPORTUNITIES (AKA YOUR PIPELINE)

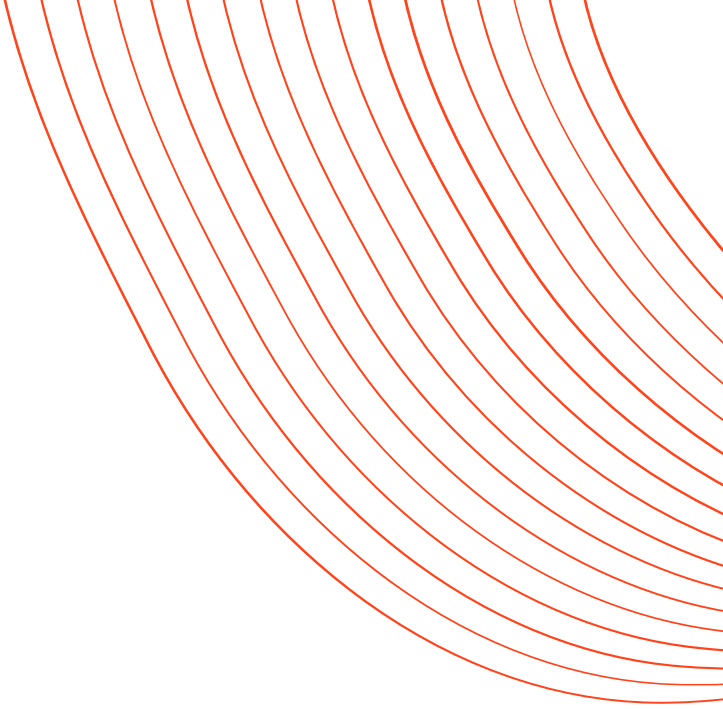
Select date & time

📅 Date Added (ASC) ▾	5 Flex Ad ▾	Owner ▾	Campaign ▾	Open ▾	🔍 Search	+ New	📄 ▾
----------------------	-------------	---------	------------	--------	----------	-------	-----

Reach Out	First Contact	Visit Booked	Presentation Done	Signed	PPC A
380 Leads \$0.00	5 Leads \$0.00	7 Leads \$0.00	0 Leads \$0.00	0 Leads \$0.00	0 Leads
facebook form lead 📧 📞 + Task	facebook form lead 📧 📞 + Task	ook form 📧 📞 + Task			
facebook form lead 📧 📞 + Task	facebook form lead 📧 📞 + Task	facebook form lead 📧 📞 + Task			
facebook form lead 📧 📞 + Task	facebook form lead 📧 📞 + Task	facebook form lead 📧 📞 + Task			
facebook form lead 📧 📞 + Task	facebook form lead 📧 📞 + Task	facebook form lead 📧 📞 + Task			
facebook form lead 📧 📞 + Task	facebook form lead 📧 📞 + Task	facebook form lead 📧 📞 + Task			

- Customizable funnel stages
- Overview of your current pipeline
- Drag & Drop interface
- Email, text or call right away

# MARKETING (EMAILS, TEXT, CALLS AND MORE)



My Campaigns

Get More Customers

Customer acquisition campaigns help you to produce more "hot" sales leads who are ready to engage.

Name	Total	Active	Completed	Replied	Reply %	Status
▼ 5 plex (4)						
	197	0	197	71	36.04%	Published
	4	0	4	0	0.00%	Published
	202	1	201	46	22.77%	Published
	1	0	1	0	0.00%	Published
▼ Luxury Property (4)						
	116	0	116	12	10.34%	Published
	238	0	238	15	6.30%	Published
	38	0	38	2	5.26%	Published
	40	0	40	1	2.50%	Published
✓ Email/Text Sequence	40	9	31	16	40.00%	Published
Email/Text Sequence	57	0	57	27	47.37%	Published
– Seller Email/Text Sequence	18	4	14	8	44.44%	Published

+ Add New Event

×

SMS

Messenger

Email

Call

Voicemail

Wait

Manual SMS

Manual Call

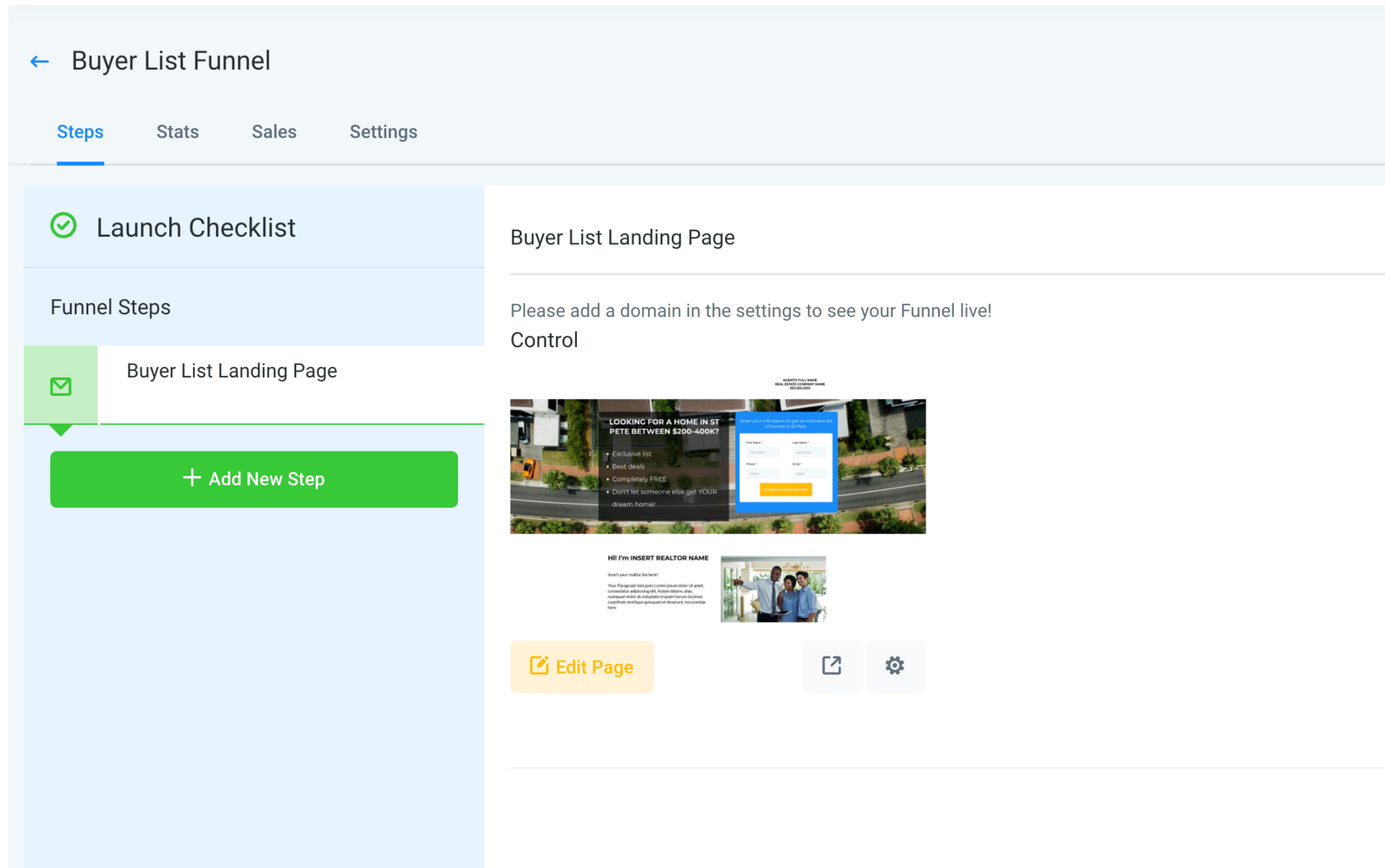
Webhook

Add Task

- Reach out to your leads via email, text message, calls
- Powerful automatic follow-up system
- Custom email sequences
- Track performance

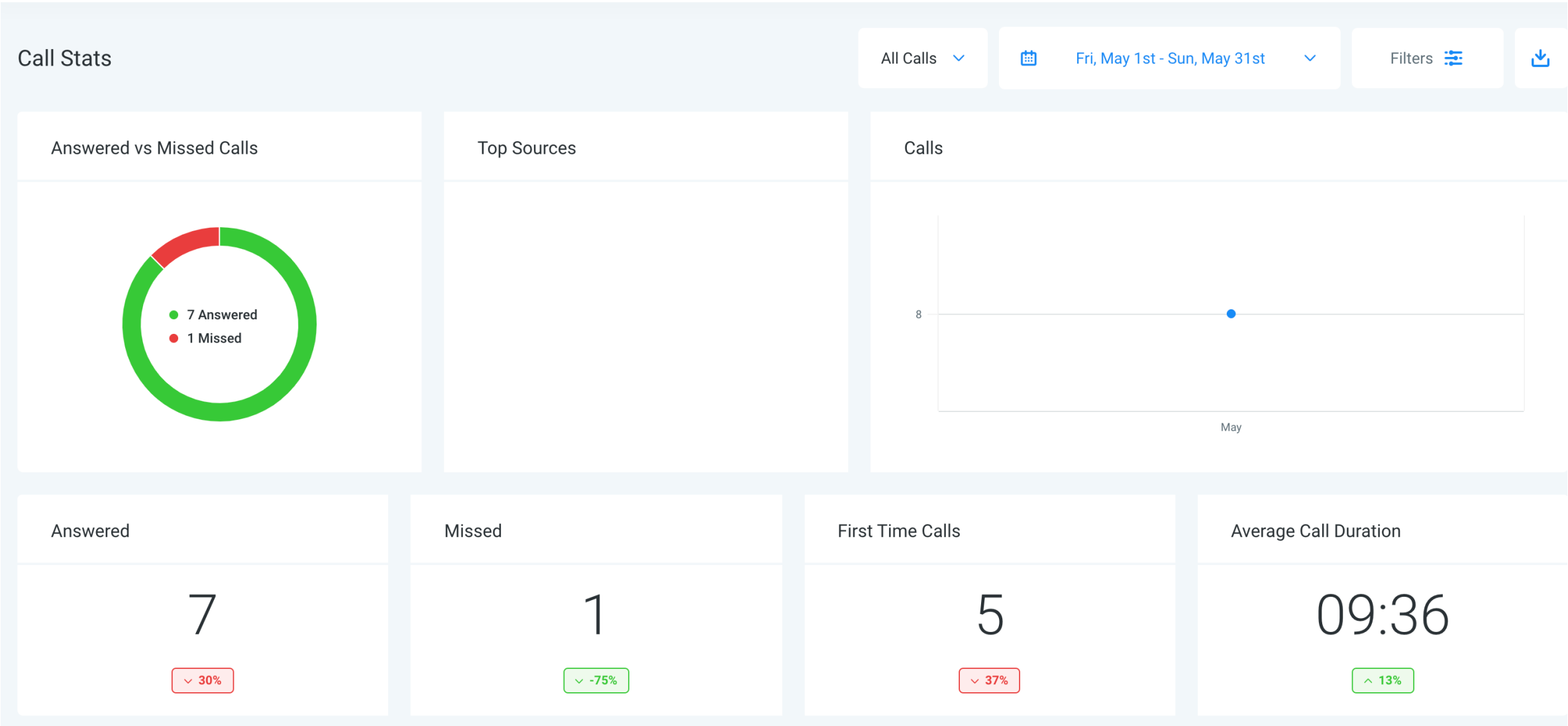


# FUNNELS



- Fully customizable landing pages
- Multi-step funnels
- Drag & Drop editor
- Mobile-friendly
- Lead form integration

# CALL TRACKING



- Phone calls overview
- Detailed breakdown of each call
- Great for multi-agent set-up to track their performance

A decorative graphic on the left side of the slide, consisting of numerous thin, wavy, light-brown lines that flow from the top left towards the center, creating a sense of movement and depth.

**WE ARE HERE  
TO HELP**

A white arrow pointing horizontally to the right, originating from the text 'WE ARE HERE TO HELP' and pointing towards the main body of text.

There are a lot of CRM features to consider.

If you're feeling overwhelmed and don't know where to start feel free to contact us.

You can schedule a no-obligation consultation. We'll help you to create a solution right for your business.

- Email us: [team@desa.ninja](mailto:team@desa.ninja)
- [Book online appointment](#)